



March 8th, 2021

### **Group Work Contract Expectations:**

Your team should enter into a working contract divided into four major sections:

- Establishing team procedures
- Identifying expectations
- Timelines and milestones
- Specifying the protocol and consequences for failing to follow procedures and fulfill expectations

**Assign tasks to be as specific as possible and include a timeline, and who is assigned to do each step.**

Inform your instructor of who is in the final project group and begin conversation outside of current course group-work. The expectation is that your blogs will continue until end of March where weekly participation and commentary will be part of your 30% Final Grade for Blog Content and 20% will be reviewed for PLN Support and Participation.

The Final Project reflects 50% of your final mark.

Inform your instructor within 48hrs of assignment announcement to who has been chosen for your group and a Mattermost pod will be created for your final project team.

- Share your dialogue about how your group will work together via Mattermost for observation from instructor.

### **FINAL PROJECT OUTLINE:**

## **Building A Personal Learning Network (PLN)**

*Delivered via written submission, video creation, animation, alternative media delivery (eg. Podcast over Zoom).*

The final assignment will consist of your groups creating a walkthrough of PLN themes, platforms, and practices that you have explored during the term. Students should include a variety of discussions about how a PLN should be created, managed, and engaged including dialogue about how a PLN interacts with social media platforms, highlighting aspects that were the most meaningful during their course trajectory, and any instances of personal experience devoting a PLN within a professional capacity.

Marking will be based on evidence-based examples, use of professional and engaging language, and quality of presentation delivery. You will include descriptions of the process and steps that a person would need to take in order to build a personal learning network (PLN) using a variety of social media platforms that would best support your professional and personal learning goals.

Your completed media project should be between 10-15 minutes long supported by written outline and project discussion themes and goals. If you are choosing to submit a written submission, you will need to outline how group participants contributed to each written section.

### **Things to Consider:**

- Describe the key characteristics (benefits/negatives) of any discussed social media platforms.
- What features & characteristics of existing media technologies make it effective for personal learning?
- How does the discussed technology allow you to enhance/develop your digital identity/reputation?
- What are social considerations that should be accounted for?
- What are the ways the technology tracks and uses your data - how can this be used to benefit a PLN?
- What are the strengths and weaknesses of the privacy, security and acceptable use policies for the social media platforms.
- Provide examples of individuals who have used a PLN to become leaders in a field of interest, discuss their presence in the platform?
- How do they use the social media platforms to build their reputation/presence?
- How will you know that your PLN is a success?
- Provide references and resources to your opinion and team consensus.

### **FOOTNOTES TO BE INCLUDED:**

- How has each group member contributed to the PLN project (please complete peer review once project has been submitted)
- Reference list of any mentioned articles, studies, or notable social media instances.
- The end goal of this project is to engage the PLN you have created in this course and open discussion and engagement about the connected world we live in. Do not hesitate to include your learned and lived experiences with social media, gaming, professional development, media production, social commentary, and online engagement with others.
- The more you share and provide connection to course resources, social themes, and considerations of positive community engagement, the more your final project will reflect the learning outcomes of the course. Feel free to reference blog content from yourself or a classmate, reference course materials, or third party materials that you think are of note.

You as a group decide how you want to shape the final project - we live in a media driven climate where PLN plays a large role in how we curate, engage, and participate in mediated communications, being reflective of your blogs will help open themes of conversation that may resonate in the project.

Although a written submission will be accepted, consider the modality of this course and consider creating something that reflects the media-connected experience we are all sharing this year.

This term was difficult to deliver content and schedule - as an asynchronous class, we took time to support one another in a variety of mediums and my effort to use my PLN to bring resources in for learning and discussion reflected what a PLN should be relied on to do - open dialogue, ask for time, rely on another person with faith that they will accommodate and help. Not a single guest speaker asked for reciprocal time or financial remuneration to meet with us virtually - consider how you will develop a similar PLN in your professional endeavours and give examples in your group discussion about your understanding of PLN from that vantage point.

### **Grading Rubric Below**

	Excellent	Good	Poor
Description of social media platforms, their usage and value to PLN	Outstanding and exemplary evidence of comparing and contrasting social media platforms.	Very good evidence of comparing and contrasting social media platforms.	Some evidence of comparing and contrasting social media platforms.
Discussion of key characteristics of PLN	Outstanding and exemplary evidence of comparing and contrasting key characteristics of PLN	Very good evidence of comparing and contrasting key characteristics of PLN	Some evidence of comparing and contrasting key characteristics of PLN
Connection to Digital Identity/ Reputation	Outstanding & exemplary evidence of how technology allows you to enhance/develop your digital identity/ reputation?	Very good evidence of how technology allows you to enhance/develop your digital identity/ reputation?	Some evidence of how technology allows you to enhance/develop your digital identity/ reputation?
Connection to Privacy, Security, Data Collection	Outstanding & exemplary of comparing and contrasting connection to privacy, security, data collection of PLN and how to support concerns.	Very good evidence of comparing and contrasting connection to privacy, security, data collection of PLN and how to support concerns.	Some evidence of comparing and contrasting connection to privacy, security, data collection of PLN and how to support concerns.
Connection to Course Content	Outstanding & exemplary evidence of comparing and contrasting connection to course themes.	Very good evidence of comparing and contrasting connection to course content.	Some evidence of comparing and contrasting connection to course content.

<p>Making Learning Visible (How students communicated their understanding)</p>	<p>The comparing and contrasting of PLN, social media understanding, and professionalism was exemplary. It was extremely clear and easy to understand. All ideas were expanded upon and described in great detail. The group used their medium of choice (eg. text, video. Infographic) to describe their comparison and choice and added clear details, additional links and resources and information.</p>	<p>The comparing and contrasting of PLN, social media understanding, and professionalism, was clear and easy to understand. Most ideas were expanded upon and described in detail. The group chose a chart and some other medium (eg. text, video. Infographic) to describe their comparison and choice but added clear details and information.</p>	<p>The comparing and contrasting of PLN, social media understanding, and professionalism, was sometimes confusing and difficult to understand. There were some ideas that needed to be expanded upon and described in more detail. The group chose a delivery medium to describe their comparison and choice but missed some details and information.</p>
<p>Delivery</p>	<p>Delivery of information is excellent; media, images, graphs, charts and other image types are incorporated; content follows an interesting narrative thread with clear intro, body and conclusion; length is appropriate for content covered. Creative approach is unique.</p>	<p>Delivery of information is good with no issues; content in video is well organized and demonstrates a clear narrative flow with introduction, body and conclusion evident, length is appropriate.</p>	<p>Delivery of information is generally fair, but may occasionally have minor issues, but these issues do not impede the viewers ability to understand the content;Content is generally well organized, but may lack some clarity in one or two sections; length is appropriate.</p>