



**MR**

Social Media & Mobile Technology

PROFESSIONAL RESPONSIBILITIES, PERSONAL MEETS PUBLIC

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**PART OF THE GUIDANCE ROLE IN THE 21ST CENTURY  
ISN'T PREPARING KIDS FOR A REALITY OF THE PAST.**

**IT IS TO HELP CHILDREN MAKE SENSE OF THEIR  
ON-DEMAND MEDIA AND ONLINE EXPERIENCES,  
TEACHING & GUIDING HOW TO UPHOLD ENDURING  
VALUES & EMPOWERING THEIR COMMUNICATIONS  
EXPECTATIONS IN THE REALITY THEY LIVE IN, NOT THE  
ONE PREVIOUS GENERATIONS GREW UP IN...**

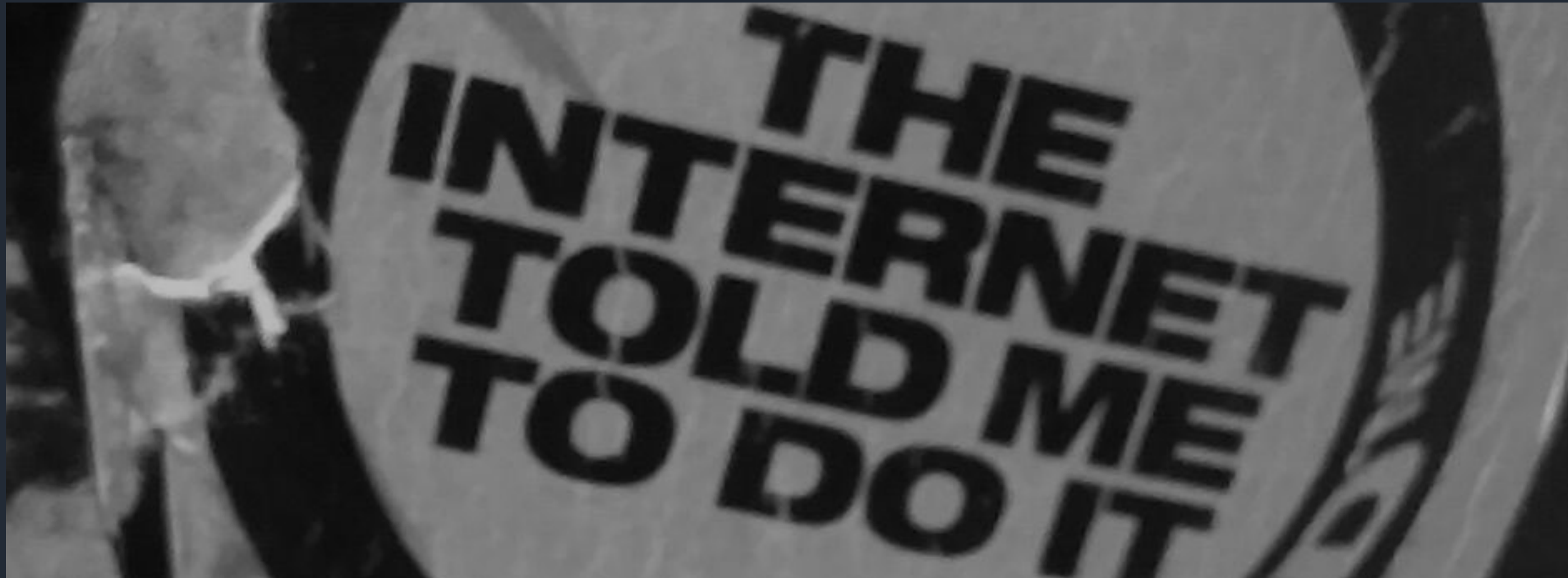
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## 2020 FORCED US TO RECOGNIZE THE NEED FOR NETWORKED CITIZENSHIP

- ▶ DIGITAL IDENTITY
- ▶ DIGITAL RIGHTS
- ▶ DIGITAL LITERACY
- ▶ USE OF COMMUNICATION NETWORKS - SOCIAL, PROFESSIONAL, PERSONAL
- ▶ SAFETY - NETWORKED CONNECTIONS
- ▶ SECURITY OF SELF
- ▶ COMMUNICATIONS IN NETWORKED SPACES

# SOCIAL MEDIA & YOUTH

OPPORTUNITIES FOR SUCCESS AND CONFLICT



1

ADDRESS THE EXISTING AND EMERGING SOCIAL MEDIA CONCERNS IN YOUR ENVIRONMENTS WITH EDUCATION AND MEDIA LITERACY CONVERSATIONS.

2

OPEN CONSTRUCTIVE SOLUTIONS-BASED DIALOGUE WITH CO-WORKERS, STAKEHOLDERS, CLIENTS, EMPLOYERS, AND PUBLIC ABOUT SOCIAL MEDIA TRENDS AND COMMUNICATIONS CONCERNS.

**UNDERSTAND THE SCHOOL  
EXPECTATIONS AND  
POLICIES OF THE EMPLOYER**

## THE INFLUENCES & USES OF MOBILE TECHNOLOGY

- ▶ **Personal Use Entitlement**
- ▶ **Balancing Professional Expectations**
- ▶ **Opening Dialogue of Usage**
- ▶ **Understanding Social Media Culture**
- ▶ **Reflective Usage By Co-Workers**
- ▶ **Developing Empathetic & Ethical Users**
- ▶ **The Value of Information**



- ▶ **Public/Parents – Understand how the school district wishes to use social media to communicate to the public.**
- ▶ **Staff – Understand how the employer wishes staff to use social media to communicate to and educate students.**
- ▶ **Students – Understand how the school wishes to use social media to educate students about Internet trends and online concerns in conjunction with parents, community partners, and school.**

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**SOCIAL MEDIA USE BY EDUCATORS HAS  
THREE POTENTIAL CRITICAL AUDIENCES**

## USES OF MOBILE TECHNOLOGY BY EDUCATORS

- ▶ **Teachers Must Not Share Student Info/Image on Personal Social Media Accounts**
- ▶ **Balance Professional Expectations**
- ▶ **Understand Consequence in the Online Sharing of Personal Information about Students**
- ▶ **Assess Ethos of Care in Social Sharing**
- ▶ **Challenge Co-Workers to Open Dialogues**
- ▶ **Assess Frustrations and Opportunities for Success**
- ▶ **Get Permission to Share Valuable Information**



## BE WARY OF CROSSING LINES

- ▶ Negative aspects of social media in the classroom can be prevented or overcome with thoughtful interaction. However, the pitfalls of social networking continue to make administrators and employer nervous.
- ▶ The to-friend-or-not-to-friend dilemma between teachers and students on social networks isn't a dilemma, it's a boundary and should only be crossed with oversight.
- ▶ Negative online professional reviews resulting in lost wages or tenure
- ▶ It is essential for teachers to remember that their actions on a public social network may be visible to students, parents, school districts and the media. It is in their best interest to use social media and privacy settings responsibly.

**THIS BAD VS. GOOD MORALISTIC  
APPROACH MIGHT BE COMFORTABLE,  
ALTHOUGH THIS SEEMS TO BE  
DISCONNECTED WITH THE KINDS OF  
CRITICAL-THINKING SKILLS THAT WE  
CONSIDER TO BE IN THE BEST INTERESTS &  
REALITY OF LEARNERS.**

**PARENTS, EDUCATORS, & CAREGIVERS SHOULD  
RECONSIDER APPROACH TO DISCUSSION OF  
FORMS OF ELECTRONIC MEDIA & DEVICE USE.**

**AN ON –OFF SWITCH ISN'T REALISTIC FOR A  
CONNECTED SOCIETY.**

**BOUNDARIES AND EXPECTATIONS EMPOWER.**

# DIGITAL CONSENT

ASK AND YOU SHALL RECEIVE....OR YOU WON'T AND YOU RESPECT THAT.

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## DIGITAL CONSENT

- ▶ **DID YOU ASK FOR PERMISSION?**
- ▶ **ARE YOU SHARING INFORMATION WITHOUT INFORMING THE PERSON IT MAY IMPACT?**
- ▶ **ARE YOU THE TYPE TO SCREENSHOT FOR SELFISH PURPOSES?**
- ▶ **LEVERAGING INFORMATION OVER ANOTHER MAY BE ILLEGAL.**
- ▶ **ILLEGAL CONTENT ON YOUR DEVICE MAY IMPACT YOU IN A VARIETY OF WAYS.**
- ▶ **SHARING WITH CARE.**

## BEST PRACTICES

- ▶ **What will the social media user capture with mobile technology while in your presence?**
- ▶ **Where will focus and patience be with distraction of social media at fingertips?**
- ▶ **How will those in your workplace utilize social media to advertise events as they occur?**
- ▶ **Should your class have a clear social media/sharing policy?**
- ▶ **Does the student need to be reminded?**
- ▶ **Does the co-worker need to be reminded about responsibilities and use?**

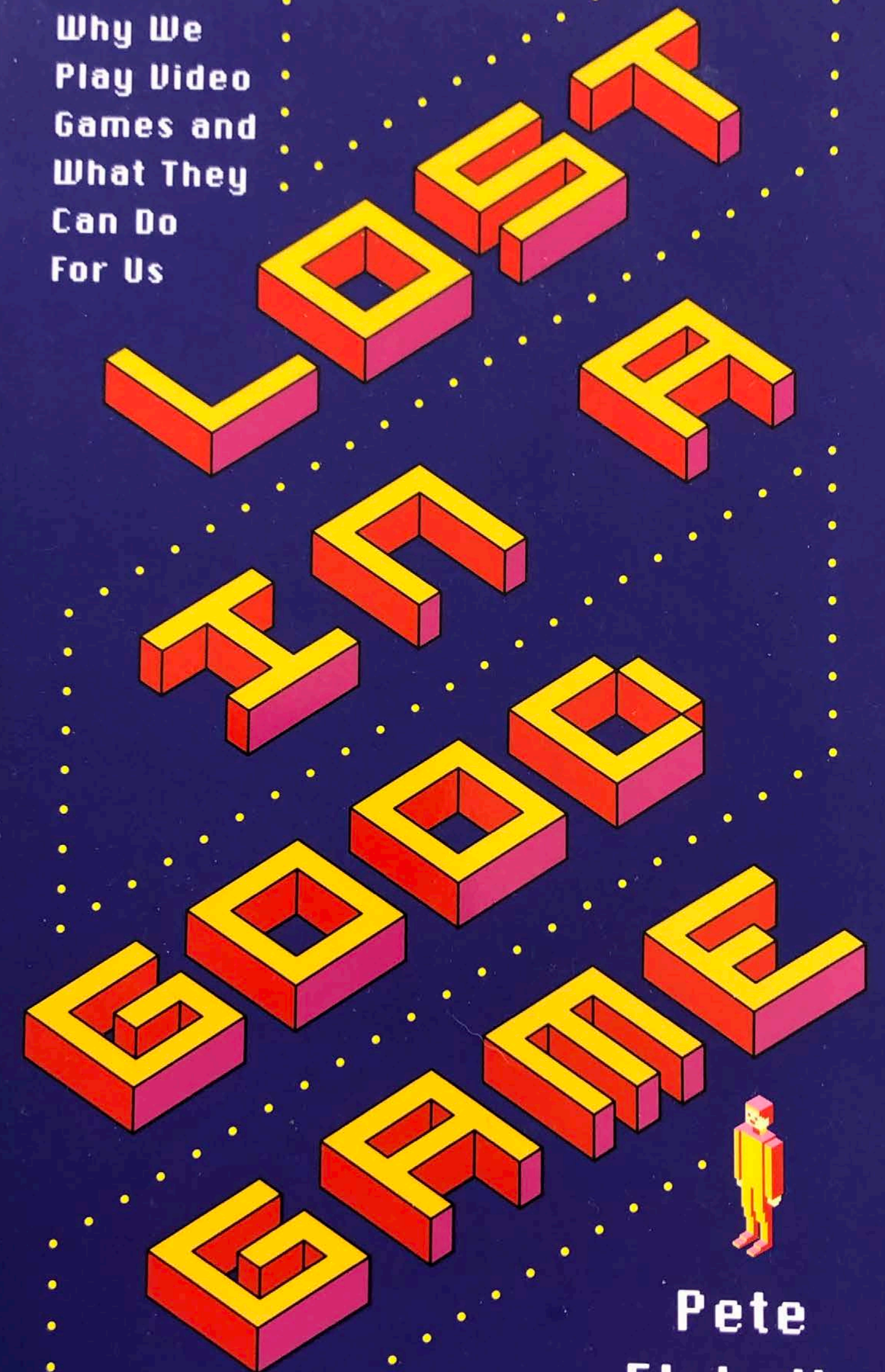
***BE REFLECTIVE  
OF YOUR CURRENT  
SOCIAL MEDIA USE***

# THE PEOPLE'S PLATFORM TAKING BACK POWER AND CULTURE IN THE DIGITAL AGE

## ASTRA TAYLOR

CREATOR OF EXAMINED LIFE AND ŽIŽEK!

Why We  
Play Video  
Games and  
What They  
Can Do  
For Us



Pete  
Etchells

# THE IMPOSSIBLE FORTRESS

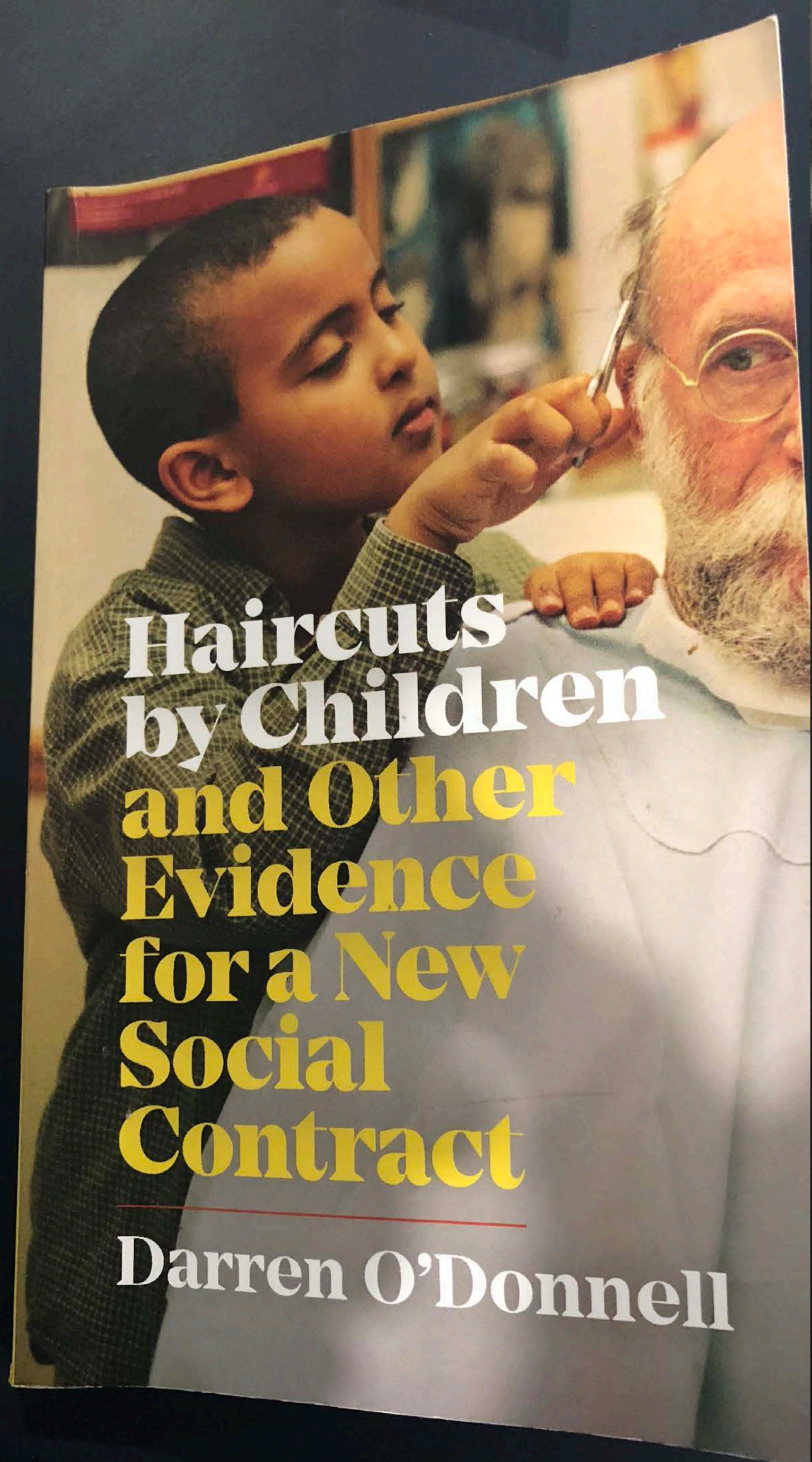
A NOVEL

## JASON REKULAK

"A sweet, funny, moving tribute to nerds and misfits everywhere." —SETH GRAHAME-SMITH, author of *Pride and Prejudice* and *Zombies*



"A thoroughly escapist joy in its most pure form." —NEWSWEEK



**Haircuts  
by Children  
and Other  
Evidence  
for a New  
Social  
Contract**

**Darren O'Donnell**

LEE HUMPHREYS

**THE QUALIFIED SELF**

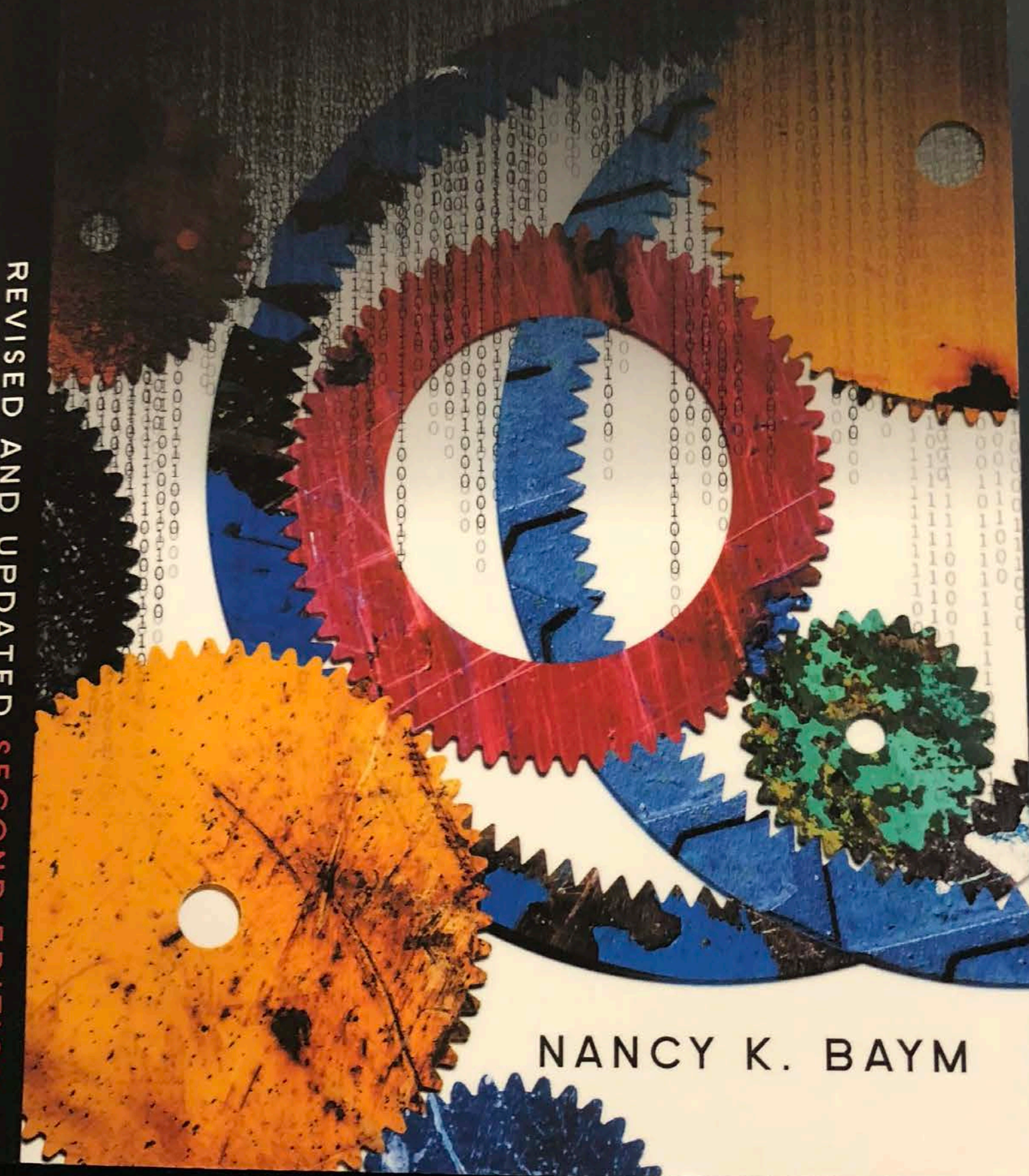
*Social Media  
and the Accounting  
of Everyday Life*



**PERSONAL CONNECTIONS  
IN THE DIGITAL AGE**

DIGITAL MEDIA AND SOCIETY SERIES

REVISED AND UPDATED SECOND EDITION



NANCY K. BAYM

SEXTING  
**PANIC**

Rethinking Criminalization,  
Privacy, and Consent

AMY ADELE HASINOFF

"A groundbreaking and vitally important book."

-GREG TOPPO, author of *The Game Believes in You*

WHY THE WAR ON VIOLENT  
VIDEO GAMES IS WRONG



MORAL  
COMBAT

PATRICK M. MARKEY, PHD. <sup>AND</sup>  
CHRISTOPHER J. FERGUSON, PHD

SOCIAL MEDIA



PEDAGOGY AND PRACTICE  
EDITED BY KEHBUMA LANGMIA, TIA C. M. TYREE,  
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