

EDCI 337 Grading Rubric Assignment 3 - Core Multimedia Skills

Category	Score (0 to 3)	Weight	Total possible	Total	0. Fails to meet requirements (C+ or lower)	1. Meets some requirements (B- to B)	2. Meets all requirements (B+ to A-)	3. Meets all and exceeds some requirements (A to A+)
Accessibility & attribution		1	3		Does not apply the basic principles of digital accessibility and/or attribute all required images	Correctly applies most some basic principles of digital accessibility and/or attributes some required images	Correctly applies most basic principles of digital accessibility and attributes all required images	Correctly applies the basic principles of digital accessibility and attributes all required images
Why is the MML object effective in increasing knowledge transfer based on MML principles & learning theories?		3.5	10.5		Correctly cites some relevant MML principles & learning theories but does not provide evidence for how principles were followed	Correctly cites some relevant MML principles & learning theories and provides incomplete evidence for how principles were followed	Correctly cites all relevant MML principles & learning theories & provides some, but incomplete, evidence for how each principle was followed	Correctly cites all relevant MML principles & learning theories & provides evidence for how each principle was followed
Multimedia object technique and attention to detail in accomplishing the task		5	15		Multimedia object does a poor job in accomplishing stated task and incorporating MML principles, and poor attention to detail	Multimedia object technique does an adequate job in accomplishing stated task and incorporating MML principles, and acceptable attention to detail	Multimedia object technique does a good job in accomplishing stated task and incorporating MML principles, and good attention to detail	Multimedia object technique does an excellent job in accomplishing stated task and incorporating MML principles, and excellent attention to detail
Multimedia object creativity in accomplishing the task		0.5	1.5		No creativity in accomplishing the task	Some creativity used for one element of an MML object in accomplishing the task	Creative use of one element of an MML object in accomplishing the task	Creative use of more than one element of an MML object in accomplishing the task

Total score: